

ONESITE SINGLE SIGN ON

ONEsite IDentity is a platform of best-in-class single sign on and identity management products that creates efficiencies for system administrators and extends the benefits of single sign to desktop and web applications and across multiple platforms including mobile and social.

Our flexible, standards-based solutions provide customers with the tools to efficiently comply with regulatory requirements, secure critical applications and reduce implementation and operational costs.

Social login and authentication is a core component of the ONEsite IDentity solution and allows users to quickly authenticate and register using external social identities such as Salesforce, Facebook, Google, Twitter, Wordpress, Magento, Drupal and more.

Join other enterprise marketing leaders like Red Hat, THQ, Square Enix and Special Broadcasting Service and sign up for ONEsite IDentity.

FEATURES

- **SOCIAL LOGIN** – registration or authentication via leading networks such as Facebook, Twitter, Gmail, Yahoo, etc.
- **CROSS DOMAIN** – one single domain may act as the session master and unified SSO across multiple domains/properties may be achieved
- **IMPORTABLE** – users and content may be easily imported using APIs. Alternatively, the ONEsite project teams have performed imports for clients from many leading closed and open source software solutions (including imports with millions of users and tens of million content pieces)
- **EXPORTABLE** – you are always in control of your data. The APIs and export capabilities allow you to consume or store copies of your data
- **CUSTOMIZABLE** – our APIs, Event System and custom code capabilities allow for highly complex integration scenarios to be achieved without significant effort or customization by either party
- **MANAGEABLE** – Control Panel interfaces to customize SSO options or interfaces
- **EXTENSIBLE** – any number of custom attributes may be attached to user profiles
- **ACCESSIBLE** – access to creating, querying or updating users or their sessions is available via web page interfaces, widgets and multiple API formats
- **STANDARDS BASED** – native support for OpenID, oAuth, SAML and other SSO standards

CLIENTS



SSO AND SOCIAL LOGIN IMPLEMENTATION APPROACHES

- **CUSTOMIZED SIGNUP FORMS** – in conjunction with Social Login, a variety of custom questions may be asked of the user prior to registration being completed
- **EXISTING SSO SYSTEM AS MASTER** – clients which desire to remain the master of their user data store may choose to have the ONEsite APIs query their data store for all relevant transactions or may host the registration/login forms and call the ONEsite APIs as necessary
- **EXISTING SSO SYSTEM OR CRM AS BACKUP** – clients which wish to utilize the comprehensive ONEsite components but retain a backup copy of user data for other purposes may choose to have all new users or all user updates pushed synchronously or asynchronously to their systems(s)
- **STANDARDS BASED SSO INTEGRATION** – clients with an existing SAML or similar SSO system may choose to have ONEsite act as a consumer of the system
- **ONESITE AS EXTENSIBLE PROFILE AND SOCIAL LOGIN PROVIDER** – many customers may choose to retain the user master account credentials (username, email, password, etc.) and utilize ONEsite for extended profile attributes or for the Social Login benefits which increase usability

SECURITY

The security of user data is one of ONEsite's chief concerns, and the system is architected to ensure the data is secure at all points in its lifecycle. ONEsite's PCI compliant infrastructure ensures the integrity of user data stored on our network. Additionally, we utilize the strongest password hashing and salting technologies available to ensure that user passwords may not be reversed. Communication between the end users and our infrastructure may take place entirely over SSL, and SSL transports are available for all integration APIs. Our professional services team works closely with client developers to architect safe and robust integrations.

PROFILE DATA

ONEsite's extensible profile system allows custom attributes to be populated for every user and for users to have different attributes based upon which areas of the network they interact. These custom attributes may be profile questions asked of the user, profile fields or other attributes automatically imported from 3rd party social networks, or hidden profile fields populated in advanced integrations.

By combining extensible profiles with the rich data available from 3rd party social networks, the ONEsite solution allows for advanced demographic and data mining analysis. User data may be loaded into 3rd party CRM solutions synchronously or asynchronously, or it may be analyzed using ONEsite's Analytics control panel.

REPORTING & ANALYTICS

Statistics have been an important part of the ONEsite platform from the very beginning. As our traffic and number of incredible customers has grown over the years, we have continued to gather large amounts of data about the sites running on the ONEsite Platform and present this information to our customers in the Control Panel for their network.

In order to effectively understand and administer your users, we offer integrated analytics and advanced reporting capabilities. The Control Panel dashboard shows network demographic breakdowns. Our CRM capabilities allow you to access user data via the APIs or download a complete spreadsheet of users and their profile details.

SOCIAL PROVIDERS

Social Integration allows users to sign up on your site using a quick login or link their accounts to a variety of sites. These sites include:



SSO STANDARDS



Powering Your Digital Destination

ONEsite is a leading provider of CMS, Mobile, Social and SSO technology. Our platform powers some of the most engaging and highly customized destinations on the web. For more information, visit www.onesite.com.

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